

# Kid O 2013



# Catalog

Children are like pioneers, adventurous and full of optimism. They charge ahead into unknown territories, happily inventing new ways of thinking and being that are often surprising and always original. We never cease to be amazed by their powers of invention. Play comes naturally to them, no instruction required. It connects them to the world, helping them to discover and define a sense of self. All kids need to stimulate their rampant creativity is toys that tap into their innate brilliance.

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# 1 Toys on the Go



2

## Toys on the Go

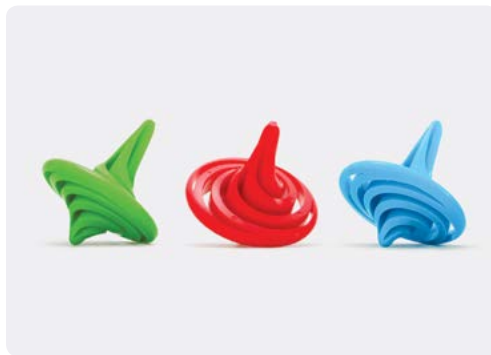


## Animal Bead Tilts

3+

10382

Turn and tilt these animal heads to carefully navigate the small beads to multiple holes, completing these challenging puzzles. Available in an assortment of Tiger, Lion and Owl.



## Spinning Tops

3+

10380

These classic tops feature a modern cyclone design that will quickly twist and spin around to entertain children of all ages. Add to any party bag for immediate play-time fun. Available in an assortment of Red, Blue and Green.



## Nutty Squirrel

18m+

10350

Help pull this bushy-tailed squirrel to a delicious acorn lunch. Pull the string to see its bouncing tail and sweet large-eyed expression.

3

## Toys on the Go



## Bird Whistles

2+

10381

Chirp a tune with this colorful bird whistle that will please every young bird watcher. This pleasant noisemaker will add a little outdoor adventure to any goody bag. Available in an assortment of Red, Blue and Green.



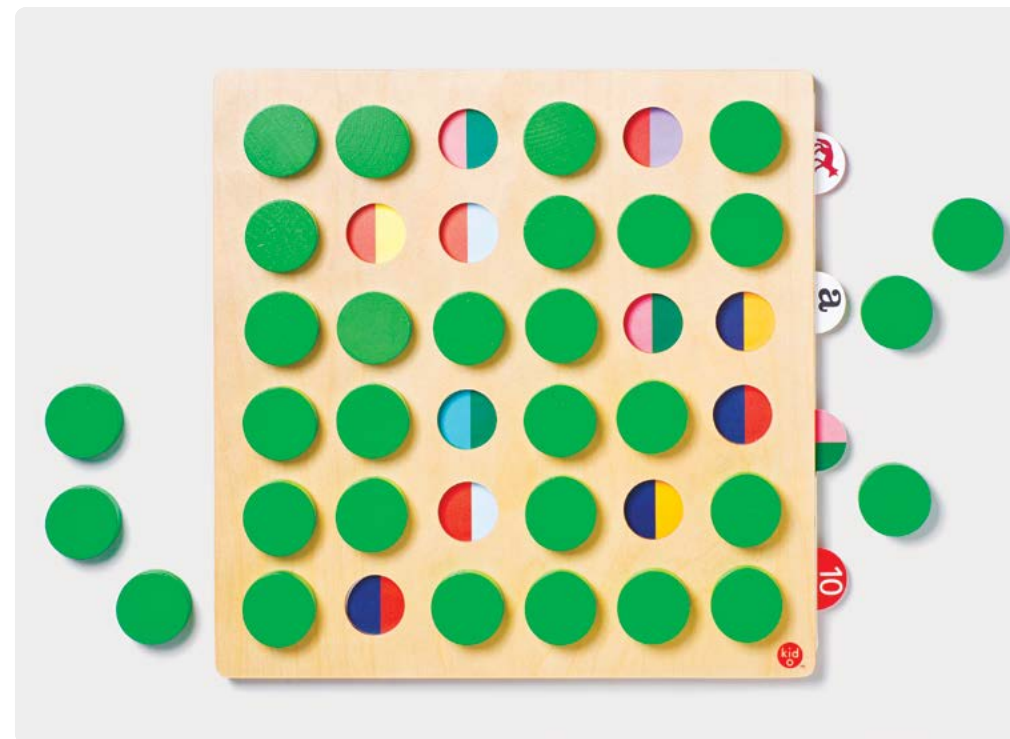
## Wobble Toys

1+

Fox—10386 Raccoon—10387 Owl—10388

Push, pull or grab these colorful wobbling forest animals and their rounded, weighted bottoms will always spin them back upright for more play.



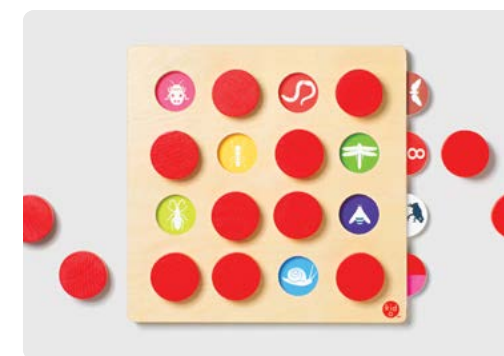


### Memory Match 36

10325

More dots for a greater challenge, our natural wooden boards hold four double-sided cards for eight different games. Lift the green dots to match abstract patterns and images.

5+



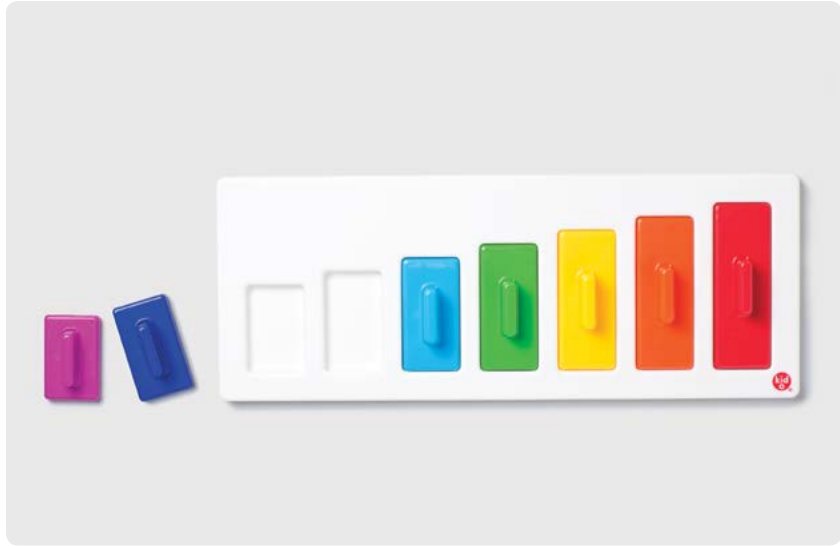
### Memory Match 16

10324

A bright spot in memorization games, our natural wooden boards hold four double-sided cards for eight different games. Lift the red dots to match numbers, animals, patterns, and more.

3+

## 6 Puzzles & Shapes

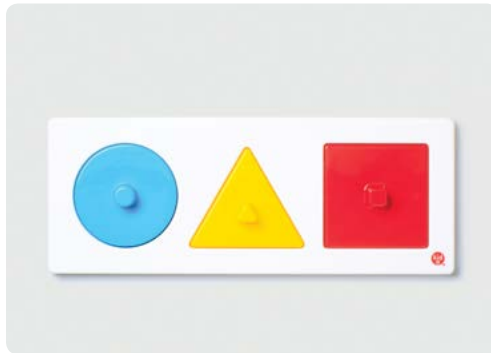


### Color Steps

10369

From shortest to tallest, this updated plastic puzzle with one-piece integrated molded handles helps children to discern gradual variations in height and color.

3+



### Shapes

10370

This self-correcting plastic puzzle features one-piece integrated molded handles, helping small hands to recognize and classify the three basic shapes as well as identify primary colors.

1+

### Rings

10371

Group, sort and stack brightly colored plastic rings to encourage the basic skills of observation, differentiation and hand-eye coordination.

1+



## 7 Puzzles & Shapes



### Cutting Fruit

10349

Slice through these magnetic fruits to discover what's inside. Snap the pieces back together, aligning the seeds to fit like a puzzle. Includes a gentle plastic knife and fabric storage bag.

2+



### Sort-a-Shape House

10368

Colorful shapes are sorted to fit inside this play home. Shape recognition and hand-eye coordination are used to assemble windows, doors and chimneys.

1+

8

## Magnatabs



9

## Magnatabs

A to Z Upper Case  
Magnatab®

3+

10342

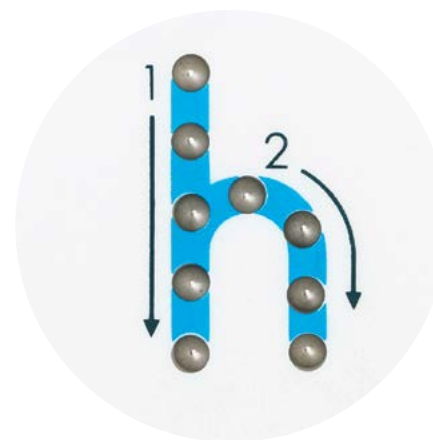
Kids writing their first letters will get helpful up, down and sideways instructions via easy-to-follow arrows. A magnetic stylus pulls beads up to create solid lines. Erases with the tip of a finger.

a to z Lower Case  
Magnatab®

3+

10346

Learning to write the curves of the lower case alphabet just got a bit easier. Use the directional arrows and trace each letter with the magnetic stylus for a sensory-driven reinforced lesson. Erases with the tip of a finger.



# 10 Magnatabs



## a to z Cursive Lower Case Magnatab® 6+

10364

Let the magnetic pen be your quill while learning the art of cursive handwriting. Use the directional arrows and trace each scripted lower case letter with the magnetic stylus for a sensory reinforced lesson. Erases with the tip of a finger.



## A to Z Cursive Upper Case Magnatab® 6+

10363

Learn the complex skills of proper cursive handwriting with sensory reinforcement. Use the directional arrows and trace each upper case scripted letter with the magnetic stylus to feel the pull of the beads and the sound of the clicks. Erases with the tip of a finger.

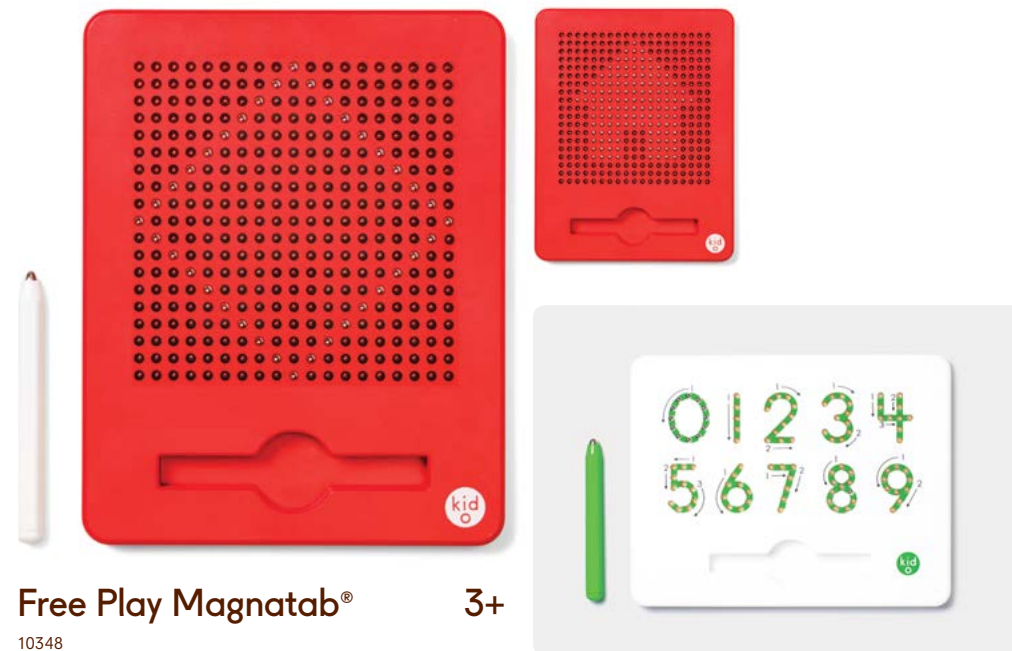


## Hebrew Magnatab® 3+

10389

Learn to write the cursive Aleph Bet with helpful up, down and sideways instructional arrows. Reading right to left, use the magnetic stylus to pull individual beads to the surface to create solid lines, for a sensory-driven lesson. Erases with the tip of a finger.

# 11 Magnatabs



## Free Play Magnatab® 3+

10348

Let the magnetic stylus be your pen and the bead board be your paper. Use your imagination to draw shapes, letters and pictures, popping individual beads to the surface. Erases with the tip of a finger.

## 0 to 9 Magnatab® 3+

10347

Trace the lines with the magnetic stylus and follow the arrows to learn the fundamentals of number writing. Perfect for your early mathematician, the sensory reinforcement will help with early arithmetic lessons. Erases with the tip of a finger.







### Air Plane

1+

Cherry Red — 10365 Aqua Blue — 10366  
Grass Green — 10367

Prepare for takeoff with this three-wheeled toddler plane. The dynamic rolling wheels and spinning front propeller will engage young pilots.



# 14 Vehicles



## Tip Truck 1+

Cherry Red — 10351 Aqua Blue — 10352  
Grass Green — 10353

Small hands can transport items in this fun and easy to grasp Tip Truck. With a working hinged bed and gliding rubber wheels, this interactive truck is perfect for young drivers.



# 15 Vehicles

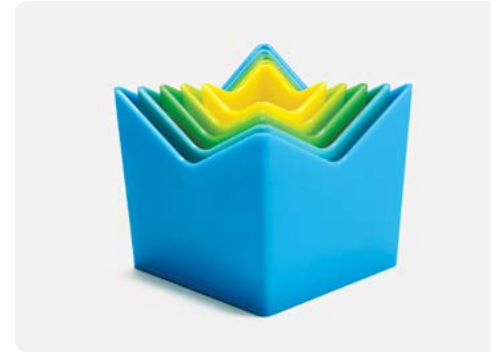


## Go Car 1+

Cherry Red — 10339 Grass Green — 10340  
Aqua Blue — 10341 Peony Pink — 10356

A pushable, rollable, graspable vehicle gets young drivers excited. The gracefully curving roof does double-duty as a handle and rubber coated wheels glide smoothly along any path.





### Stack & Nest Cups 6m+

Cool—10329 Warm—10330

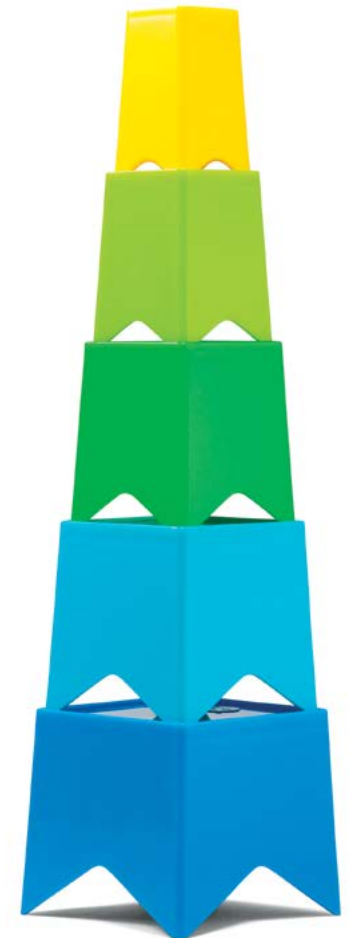
Five graduated cups turn water play into a time of infinite discovery. On dry land, they stack together to form a beautiful skyscraper or nest together to resemble a box of stars.



### Floating Whale 1+

10384

A happy blue whale for every oceanic adventure. This fun floating toy with soft rubber fins will delight children in the pool, bath or water table.





**Floating Duck** 1+

Buttercup Yellow—10411 Teal Blue—10412 Royal Purple—10413

With a large rounded body and smooth edges, this aquatic floating friend is ready for bath time fun. Designed for small hands, our duck is easy to grasp and hold. The solid seams prevent water leaks for a long lasting water toy.



A glimpse inside the minds, rooms, and toy collections of four of our favorite fans.



**Tug Boat** 1+

Cherry Red—10360 Aqua Blue—10361 Grass Green—10362

Find your sea legs with this floating tug boat. A detachable life bouy is easy for small hands to grip and helps little ones with their fine motor skills. The rubber bumper keeps the vessel dry during the roughest waters. Perfect for any skipper's bath time.



# Beckett —

Beckett is one and a half. He lives in a crib. His blankie accompanies him on all major expeditions, even into the great outdoors. Other chosen companions include his bottle and his older siblings. He also enjoys cars that go "vroom vroom." His literary leanings tend toward the infantile, with Big Zoo being a favorite. Among his recent accomplishments is learning the meaning of the word "stuck."

"Among his recent accomplishments is learning the meaning of the word 'stuck'"

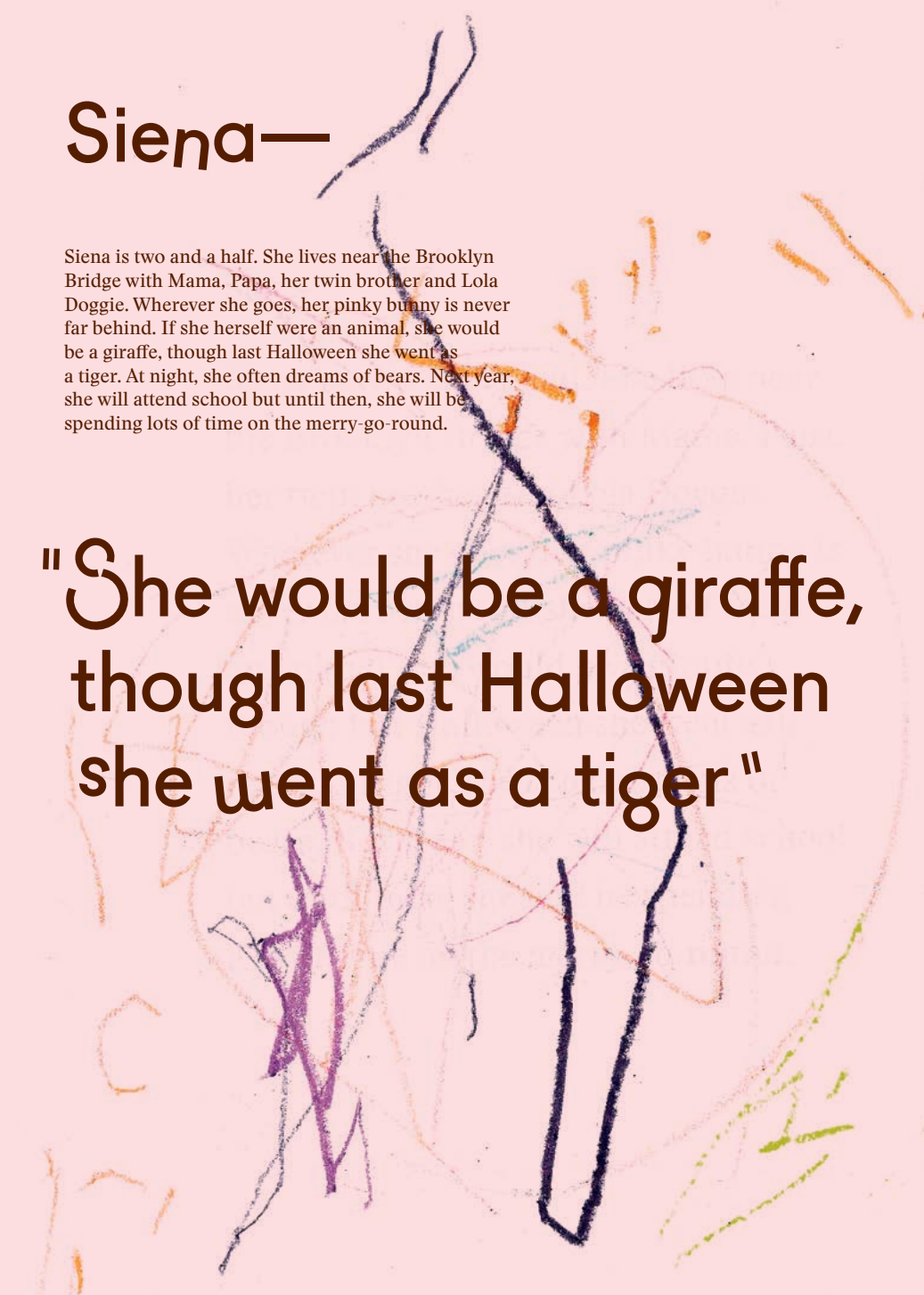




## Siena—

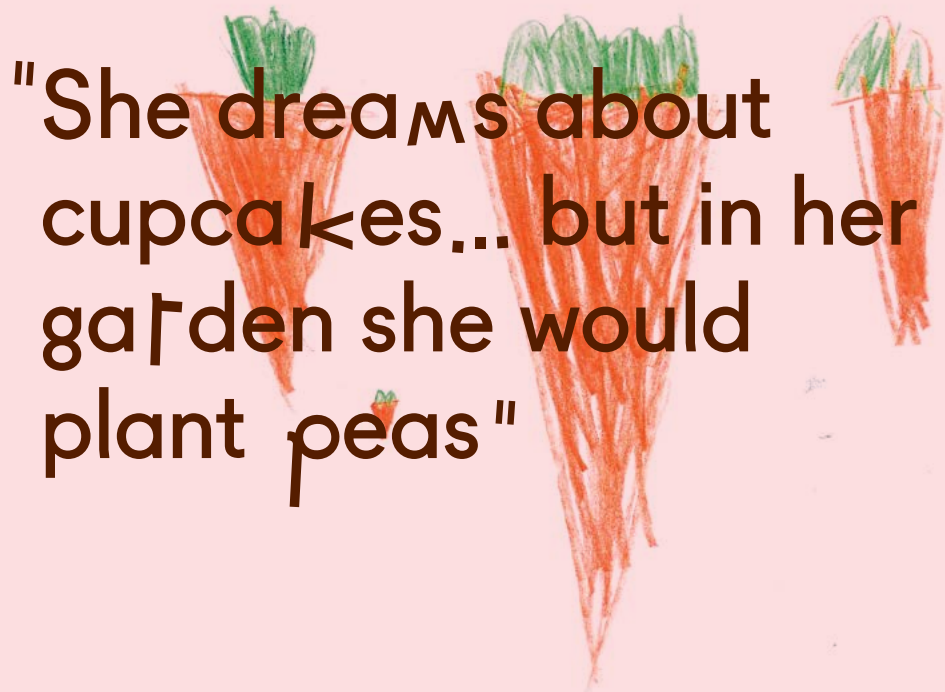
Siena is two and a half. She lives near the Brooklyn Bridge with Mama, Papa, her twin brother and Lola Doggie. Wherever she goes, her pinky bunny is never far behind. If she herself were an animal, she would be a giraffe, though last Halloween she went as a tiger. At night, she often dreams of bears. Next year, she will attend school but until then, she will be spending lots of time on the merry-go-round.

"She would be a giraffe,  
though last Halloween  
she went as a tiger"



# Lucā —

Luca is five. She lives with Mommy, Daddy, Tessa and Teddy. She is never found without her notebook, in which she likes to write and color. She also enjoys playing on the playground and making arts and crafts with her best friend Avery. Her favorite animal is the zebra for its pretty stripes. She dreams about cupcakes, ice cream and cake, but in her garden she would plant peas, beets, kale, lettuce, carrots and onions.



"She dreams about cupcakes... but in her garden she would plant peas"

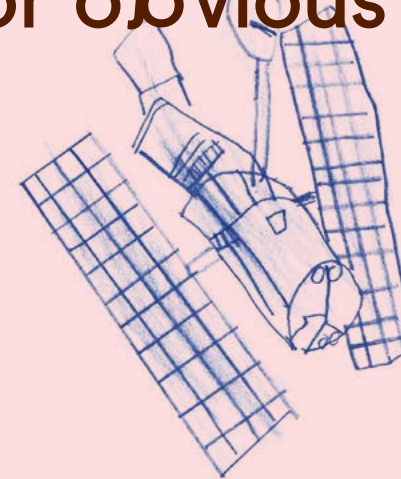




## Hudson—

Hudson is 6. He lives in a house with his parents, his siblings Baylor, Beckett and Ellie, and his pet fish. His room is blue, he enjoys "Green Eggs and Ham" and he plays red camp with his sister. His favorite letter of the alphabet is H, for obvious reasons. He knows how to cross his eyes. If he had a garden, he would grow an apple tree. Or a watermelon. One of these days, he would like to travel to outer space.

"His favorite letter  
of the alphabet is H,  
for obvious reasons"





28 Distributed by Kid O — Moluk



**Bilibo** 2+

Special Edition Silver — 0010 Mix — 0003 Blue — 0004  
Green — 0005 Orange — 0006 Pink — 0007 Red — 0008  
Yellow — 0009

A rocking chair, a spinning top, a cradle,  
or a tunnel - children create countless uses for the  
award-winning Bilibo, both indoors and out.



29 Distributed by Kid O — Moluk



**Plui** 2+

Blue — 0047 Green — 0048 Yellow — 0049

Plui is a charming new water toy that guarantees  
to add plenty of fun in the bath or at the pool.  
Immerse in water to fill it up and then let it rain.  
Kids will learn about basic physical principles  
by controlling the flow of water by sealing or  
opening the top nozzle with the tip of your finger.  
Plui sparks curiosity, stimulating kids'  
imagination and senses.



# 30 Distributed by Kid O — Quut



## Triplet 1+

Green — 6001 Purple — 6002 Pink — 6003  
Yellow — 6004

Durable versatility for endless fun. The Triplet is a unique, multifunctional toy that is part shovel, sifter and rake. It helps kids dig holes, build foundations and carve out moats. It also removes shells and other sediments for smooth shapeable sand, creating smart and unique designs. The hollow handle can also be used as a water funnel to finish off the coolest sandcastles with sand art.



# 31 Distributed by Kid O — Quut



## Scoppi 3+

6000

Dig into fun! The Scoppi has an exciting and iconic design. Kids will use both their hands and their feet to move sand or snow around with ease. It comes with a smart detachable sand sifter that will double the fun as they build forts, moats and castles.



## Ballo 3+

Green — 6005 Pink — 6006

Smartest water bucket around. The Ballo's sophisticated design and soft-touch finishing makes it easy to collect water, run up the beach and pour with ease. Its spherical shape is incredibly stable and works with a child's small hands, resulting in minimal spills. Carrying water from the sea to a sandcastle has never been this much fun.



# 32 Product Index

## Toys on the Go



Spinning Tops  
10380



Bird Whistles  
10381



Animal Bead Tilts  
10382



Nutty Squirrel  
10350



Wobble Toy Fox  
10386

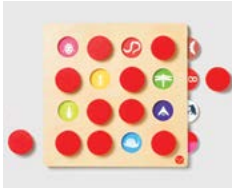


Wobble Toy Raccoon  
10387

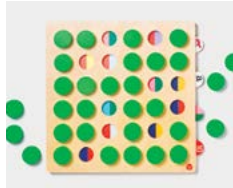


Wobble Toy Owl  
10388

## Puzzles & Shapes



Memory Match 16  
10324



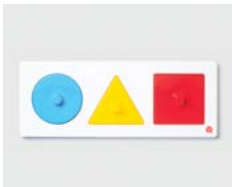
Memory Match 36  
10325



Sort-a-Shape House  
10368



Color Steps  
10369



Shapes  
10370



Rings  
10371



Cutting Fruit  
10349

# 33 Product Index

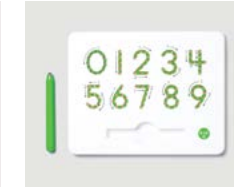
## Magnatabs



A to Z Upper Case Magnatab®  
10342



a to z Lower Case Magnatab®  
10346



0 to 9 Magnatab®  
10347



Free Play Magnatab®  
10348



A to Z Cursive Upper Case Magnatab®  
10363



a to z Cursive Lower Case Magnatab®  
10364



Hebrew Magnatab®  
10389

## Vehicles



Tip Truck  
Cherry Red — 10351



Tip Truck  
Aqua Blue — 10352



Tip Truck  
Grass Green — 10353



Go Car  
Cherry Red — 10339



Go Car  
Grass Green — 10340



Go Car  
Aqua Blue — 10341



Go Car  
Peony Pink — 10356



Air Plane  
Cherry Red — 10365



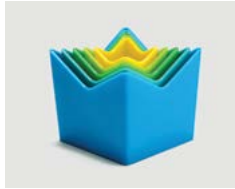
Air Plane  
Aqua Blue — 10366



Air Plane  
Grass Green — 10367

# 34 Product Index

## Bath Toys



**Stack & Nest Cups**  
Cool — 10329



**Stack & Nest Cups**  
Warm — 10330



**Floating Whale**  
10384



**Floating Duck**  
Buttercup Yellow — 10411



**Floating Duck**  
Teal Blue — 10412



**Floating Duck**  
Royal Purple — 10413



**Tug Boat**  
Cherry Red — 10360



**Tug Boat**  
Aqua Blue — 10361



**Tug Boat**  
Grass Green — 10362

## Distributed by Kid O



**Bilibo**  
Special Edition Silver — 0010



**Plui**  
Blue — 0047 Green — 0048  
Yellow — 0049



**Bilibo**  
Mix — 0003 Blue — 0004  
Green — 0005 Orange — 0006  
Pink — 0007 Red — 0008  
Yellow — 0009



**Scoppi**  
6000



**Triplet**  
Green — 6001 Purple — 6002  
Pink — 6003 Yellow — 6004



**Ballo**  
Green — 6005 Pink — 6006

Kid O is serious about making toys both fun and safe. That's why all of our products are tested by an independent laboratory, conform to US ASTM F693 and European EN-71 standards, and are made without PVC, BPA, Phthalates or Lead.

We make  
learning look like  
child's play



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